

NEWS RELEASE

Media contact: Fran Setbacken
Phone: 805-569-9179
E-mail: fran.setbacken@planthaven.com

For Immediate Release

Colocasia ‘Black Coral’ Joins Royal Hawaiian® Series

Santa Barbara, California, May 26, 2011 – Colocasia ‘Black Coral’ is an outstanding addition to the Royal Hawaiian® Colocasia series with its deep black glossy foliage with electric blue veins. The award-winning collection of Royal Hawaiian® Colocasias features varieties unlike any available in today’s market.

The Royal Hawaiian® Colocasias have been bred to be sturdy garden performers and container specimens. If planted in the ground, ‘Black Coral’ will reach a mature height of around 4 feet, making a glorious statement in the garden. It continues to branch as it matures, making a wonderful compact habit with shiny leaves. If used in containers for the patio, just remove old leaves and ‘Black Coral’ simply makes 2 to replace it! Easy care for the consumer!

This series is not invasive! And it’s hardy to Zone 7b. PlantHaven will be doing Zone 6 trials with partner growers this winter. Each variety in the series is disease resistant with fabulous foliage and stem interest, and with their tidy clumping habit would be a welcome addition in any garden or landscape.

For more information, please contact PlantHaven®, Inc. at (805) 569-9179, or email: new.plants@planthaven.com. Visit our website at: <http://www.royalhawaiiancolocasias.com/>



Colocasia ‘Black Coral’