

## **Drive Consumer Success**

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'Santa Cruz Sunset' Begonia boliviensis

- Benary

Benary is introducing the first *Begonia* boliviensis from seed. 'Santa Cruz Sunset' is bred to tolerate heat and extreme weather, and it doesn't need pinching.

## Get Live Coverage Of The Spring Trials

Greenhouse Grower's Kevin Yanik, Richard Jones and Allan Armitage will be covering the California Spring Trials from the road this month. Visit **GreenhouseGrower.com** beginning March 23 for live coverage of the event. For even more information, like Greenhouse Grower on Facebook and follow Yanik and Jones on Twitter @KevinY\_GG and @Richard\_GG\_TGC, respectively.



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Pretty Petunias
- Ball Seed

The new Pretty series of petunias was selected for its superior genetics and performance. These seed-grown petunias use less growth regulators and are suitable for cold-growing regimes. Their better branching habit has improved airflow for less disease and prettys also have a tight bloom window. All top-selling colors ship at the same time.

Ringsabell Campanulas

– Skagit Gardens

Indigo Blue (pictured) and Mulberry Rose are classic border perennials. For lovely summer color, plant them at home in beds and containers. They may rebloom in the fall. Both varieties will be available to growers this summer.



The Royal Hawaiian colocasias earned the Editor's Choice award in Greenhouse Grower's Medal of Excellence program four years ago. Now, the series is expanding with introductions like Maui Gold, which boasts chartreuse foliage held on ivory white stems.